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Real Estate and Consumer Information for Today's Homeowner

Selling begins at the curb



urb appeal is an often repeated term referring to how attractive your home appears to potential buyers as they drive or walk by. Your home's exterior appearance serves as a silent invitation for potential buyers to take a closer look.

Fortunately, there are many simple yet effective things you can do to enhance your home's curb appeal. For instance, a well maintained and manicured lawn makes a positive impact. Further heighten the beauty and charm of your yard by including attractive foliage and flowering plants.

Your entryway is another important area to consider. Even if you have decided against repainting your exterior, you may want to make

an exception here. Keep things well lit, especially at night. Added lighting will also help increase the warmth and vibrancy of your entry. Hang a pretty wreath on your door.

Walk across the street and take a look at your home. This is the way potential buyers will view it. Recruit a friend to offer a discerning eye and make some suggestions.

These helpful tips are just a few of the many suggestions I have to offer. And, as your area specialist, I can also provide you with a comparative market analysis of your home's value. The combination of a well maintained home and appropriate listing price places your home in a strong sales position. Please call today. I look forward to hearing from you.



Whether selling or buying, I would love to help you.